

Minutes for BIG Board Meeting

7:15pm, Thursday, December 18, 2014

Location: Lewis Recreation Center, 3110 Forest Lawn Drive (off of Pisgah Church near Battleground)

Brief introduction of attendees - John: John Connor, Tracie Heavner, Michael Plakus, Laura Peoples, Jody Dietrich, Lloyd Bond, Dusten Winebarger, Mike Whitson, JD Stewart, Mark Schultz, Elizabeth Paashaus, Nick Harrell.

Review and approve minutes from November - Tracie: Dusten motion to accept, Michael second, approved.

Treasurer's report – Mike: Tracie motion to accept, Nick second. Approved.

Decision to change meeting from third to second Thursday of the month – Laura: Motivated by City Market and several board members initiated this permanent change. Mike motion to accept, Dusten second, approved. Laura will check into holding meetings at Earth Fare, TBA.

Gibsonville Christmas parade - John: Debbie, the widow of Gerald Apple asked us to attend, Gerald died earlier this year stemming from the accident in which he was struck by a car as he was turning into his driveway which occurred in 2013, Gerald was a Guilford County fire marshal retired and active with fire service. At his memorial service Laura and John handed out Watch for Me material, Debbie asked to dedicate the parade to bicycling safety and have us be involved. Float named: Named "bicycling in Greensboro bike safety float in honor of Gerald Apple" About 25 cyclist showed up to support, ½ of which were from BVC whom is happy that they are included in BIG's reach. John had conversations with BVC about us presenting at their meetings. Cards were made for the parade with one side for cyclist and one side for motorist. These were passed out and well received at the route. This was a great event/ opportunity to discuss safety and outreach in community. This strengthened our relationship with EMS, law enforcement, fire community, BVC, and the community at large. 25 cyclist and 30 volunteers helped with the float.

2014 BOD/ED Evaluations – John & Mark: Evaluations were collected & collated by John, Mark, Jody, Dusten and Lloyd to present 2015 goals. These goals were linked to BIG strategic goals. Research was done, including with the Non-Profit Consortium, to develop this streamlined evaluation tool. This evaluation tool went to current and former board members. Results were presented and a two-part discussion with Laura. There was some discussion about including a summary of the questions. Part of this process was to help strengthen a more specific job description for the ED, as well as roles and responsibilities of BOD. Mike would like to see a year-end report of what BIG did, so we can measure our successes and identify our weaknesses. This is a process that will be expanded upon.

2015 Goals - Dusten: These goals can help us in recruitment of volunteers, and identify strengths and weaknesses with members and board of directors. In addition to list of goals, we will state goals (under capacity) must stay within the budget BIG will operate within that these goals are based.

~Advocacy is Laura's strength and a primary role for the ED;

~Education: most feedback and identified as a need/opportunity for growth,

~Community: goals have been identified so that we can gauge our progress towards these specific goals, opportunity for growth in relation to engaging members,

~Capacity: see attached.

Adoption of Budget – John: Motion to accept Tracie, Mark second. Approved.

ED Report: LaBonte prefers August 29 as date of the Tour de Reason. The monies from 2014 Tour de Reason will be presented by Bobby LaBonte personally so that will occur after January 1st as Bobby's availability. Talk of Laura's PR appearances as the voice of BIG-members and BOD- not her personally opinion. This will increase BIG's authority and relate to BIG's policy statements. Suggestions to write five policy statements, Laura will send out revision of these policy statements. Safe Guilford met, Laura is the BIG representative on this committee, Safe Kids worldwide event is April 26 but our event can be done on another day looking to use First Friday event/highlight. All regional memberships of Safe Kids must be do one event per year, Chris Knox may send officers to Traffic safety 101 classes as first responders, Summerfield Open Space committee looking at what will happen with the tunnel, there is no plan at all, BIG should keep a seat at the table and bring a voice to these discussions.

Changing Gears Update: Three person leadership group being established, Jeff Wright, Sam Kelleher and Bryan Paxton will replace Diane and Gary Upham's role as they step down. Sheldon and Mark will continue their roles with CG, the enthusiasm of the new leadership is encouraging as CG goes through this transition in leadership. Talk about the 75% surveys and why this was established.

Miscellaneous: Includes a bonus to ED Laura in appreciation of her outstanding leadership.

Motion to adjourn Mike, Mark second. Approved.