

Minutes for BIG Board Meeting, 7:15pm, Thursday, October 16, 2014

Location: Lewis Recreation Center, 3110 Forest Lawn Drive (off of Pisgah Church Road near Battleground).

7:15 Brief introductions of attendees – Mark Shultz, Tracie Heavner, Michael Plakus, JD Stewart, August Elliot, Laura Peoples, Nick Harrell, Elizabeth Paashaus, John Connor, Joe Towfighi, Bryan Paxton, Dusten Winebarger

7:20 Review and approve minutes from September – Tracie. Motion to accept John, second JD, unanimously approved.

7:25 Treasurer's report – Mike, in absentia. Laura clarified report. See attached/Dropbox. Motion to accept JD, Michael second, unanimously approve.

7:35 2015 Board member election – Mark/John. We have a quota of 7 BOD. Term is January to December. Mark presented slate with explanations of reasoning why one, two, three year terms. Board of Directors state is as follows:

1-year term: Mark Schulz, JD Stewart, Michael Plakus & Jenny Edwards

2-year term: Tracie Heavner, Mike Whitson, Chris Speer, John Connor & Nick Harrell

3-year term: Elizabeth Paashaus, Joe Towfighi, Bryan Paxton, August Elliott & Dusten Winebarger
Mark motions to nominate slate as it is presented, John second. All approved.

Mark presented officer slate: Mark Schulz – Immediate Past Chairman; John Connor – Chairman; Dusten Winebarger – Chairman Elect; August Elliott – Secretary; Mike Whitson – Treasurer. Mark motion to accept, Nick second, unanimously approve.

7:50 Board retreat update – John. Board retreat scheduled October 25 moved. All newly elected BOD invited and encouraged to attend. This will include an orientation, best practices, efficacy training, building committees, overall board development, calendar development both public and BOD internal, and budgeting. Further discussion was to move date and break it into two events. The training will be broken into two parts. Thursday 23 7:30-9:00 at Lewis Rec center (orientation) and November 8th from 8:00AM-noon (retreat), probably at UNC-G, TBA.

8:00 ED Report – Laura. John shared great opportunity to be asked to attend candlelight vigil for Gerald Apple. John explained the details of the crash in September, 2013 and Gerald's death due to complication from the crash. Gerald died February, 2014. This event was to honor the anniversary of his death one year ago. This was also an opportunity to connect with people and explain our role in safety and advocacy for BIG. BIG presented Debbie Apple, Gerald's wife with a ghost bike.

Tour de Reason ride will provide about \$5000 donation to BIG. Since Bobby Labonte owns a marketing company we will discuss potential to partner and co-promote the Tour de Reason and the Apple Pie Ride.

The bike summit was a great success! Overall two hundred people involved with 98 paid registrants.

Preliminary numbers indicate that the event raised about \$10,000 profit for statewide advocacy. Additional \$16000 donated in-kind donations. Adam Fisher from department of transportation was in town and supportive of event. Highlighted the potential of City of Greensboro and bicycle co-existence. BIG was able to make strong relationship with PART, Downtown Greenway, UNCG and statewide organizations and officials.

Community Foundation has awarded BIG a \$3000 grant. Looking at proposed project budget for that grant, we will be able to increase training/education for board members and member development. Education was a key component of receiving the grant.

Laura asked for volunteers for upcoming events: November 1st between 10-3pm for Evan-Blount Mark, John, will attend. November 15 health fair at UMC in Oak Ridge between 9-1, Joe will attend.

Adam Fischer willing to listen to everything Laura suggested, he is willing to place bike lanes without resurfacing i.e. Hobbs remove edge lanes and replace with bike lanes. Laura explained the difference between edge lines and bike lanes. Cars can be ticketed in bike lanes not edge lines. Laura will meet with Adam Fischer looking at a Greensboro map in regards to this item. Increasing bike lanes will improve Greensboro's Bike Friendly Community status. Share ideas with Laura ASAP via email.

Motion to adjourn Dusten, Mark second, unanimously approve.