



Board of Directors Meeting Minutes
March 12, 2015, 3110 Forest Lawn Drive

Call to Order/Mission and Visions/Brief Introductions-Dusten: In attendance: Laura Peoples, Dusten Winebarger, JD Stewart, Nick Harrell, Jenny Edwards, Mark Schultz, Michael Plakus, Bryan Paxton, Tracie Heavner, Elizabeth Paashaus, Joe Towfighi, via phone Jody Dietrich
Motion to approve minute Tracie, second by Elizabeth, all approves.

Oath of Office administered to Joe Towfighi and Jenny Edwards performed by Laura Peoples.

Identify Committee Chairs and report action-Dusten/Laura:

Standing

Executive: Mark Schultz, John Connor, Dusten Winebarger, Laura Peoples, Mike Whitson, August Elliot

Governance: John Connor, Nick Harrell, Jody Dietrich

Finance: Mike Whitson, Mark Schultz, Elizabeth Paashaus

Planning:

Advocacy: Nick Harrell, Laura Peoples, JD Stewart. Chair: Laura.

Education: Mark Schultz, John Connor, Tracie Heavner, Michael Plakus, Co-Chair Tracie and Michael.

Community: JD Stewart, August Elliot, Jody Dietrich, Dusten Winebarger, Elizabeth Paashaus. Chair: Elizabeth, Co-chair: Dusten.

Capacity: Dusten Winebarger, Dusten will reach out to John Connor to be on this committee die to John long-term membership with BIG.. Chair TBA.

Friendraising Event Report-Jenny: Melanie's' words were impactful but next time we may look at where we place the emotional hock. Suggestions from attendees were to change location to a more intimate setting, but all present wanted this to succeed. In Laura's grant request was monies allotted on line item for Friendraising event.

New website/seek recommendations and content-Dusten: Please review website because there have been a lot of changes, now organized with mobile access (from phones) primarily with Wild Apricot calendar instead of two calendars. Looking for input from BOD as to the direction of website now. Mike is technically savvy so if BOD has artistic or ease of use, please share with BOD.

BIG BOD Mtg Minutes, 03.12.2015

Project Reports:

Changing Gears-Paxton: regular workday Saturday, we will get a workstation on our own and forfeit the 5% discount going with the City of Greensboro due to logistics of working with government entity. We are looking at 2 Fixit and air stations and we will make a proposal to city for placement i.e. A&Y Greenway. Strategic planning on placement is primary. These have not been ordered yet, first one will go to IRC, expect to order next week with a 21-day turnover. We now have business cards to handout; these were distributed at this meeting.

Ride of Silence-JD/Dusten: The course has been redesigned due to safety concerns and it is shorter because of safety concerns and the GPD wanting us to stay together. Route was approved by GPD and we must stop to re-group per GPD. We will use much of Elm Street per GPD approval and recommendation. Looking at a stop to be close to Sunset (avoiding the fatality from last year). Permits are all approved and fee waived-which is rarely done. Speaker: possible Barry Anderson will be approached by John. Also invites to city manager, mayor and Dale Brown to MC.

Apple Pie Ride-Tracie: New site will be Northern Guilford HS, all routes are complete, rest stops have been proposed and are being investigated, sponsor for rest stops will be approached, having the HS will allow us to grow and to be able to attempt a bike rodeo and also keep families with small children off busier road and give them more room to explore.

TS101-Laura: New poster presented and will be distributed. TS101 March 28 at UNCG and upper parking deck. Registration open with 4 registered Lunch will be provided and trying to get food donated. LCI Training will be at Allen Tate June 12-14, 2015. Registration through American League to Bicyclist is firm. Must be a member to register so tell people interested to join first then they can see how to register. No food provided everyone will be on their own for meals.

Earth Day-Laura: Earth Day is April 18th we need volunteers, Laura will send out a list of what is needed.

Bike Month events-Laura: May 1st road will be closed from Elm from Market to Washington 2-9PM. If we get a lot of vendors will close more streets. Will meet with businesses on route to encourage their support of roads closed and more pedestrian traffic which will bring more people into their businesses than driving by in a car.

Bike Rodeo-Laura: May 13 and 15th this will be at Lindley Elementary. This year will include 4th and 5th graders, but will move next year to annual event for 4th graders. Irving Park Elementary TBA. New Comer School TBA.

Arbor Run-Laura: Arbor Run in Stokesdale requested us to do their safety course for kids.

National Trails Day-Laura: Scheduled for first Saturday in June at County Park, will be sponsored and supported by local bike shops.

Up 2 Speed-Laura: Tracie and Laura met with GVC leadership and we want to do a true beginners ride on Greenways. This was shared with Dale and GVC planning team. Some discussion on 2X a week Monday evening and Saturday morning, however, now after further discussion of Laura, Tracie we have scaled that down to Monday evenings at 6PM all meet at Jay-Cee Park with a start date of April 13th. Our goal is to look at 4-6 weeks depending on turnout. Jenny suggested a goal of if a person comes to all they awarded a free admission to APR and we recognize them at the start.

Announcements: March 28 free 5K at PART.

Motion to adjourn by Jenny, second by Elizabeth, all agrees.