



Bicycling In Greensboro (BIG)

Minutes of June 11, 2015

7:15 pm, Greensboro, NC

Lewis Recreation Center, 3110 Forest Lawn Drive

Attendance:

Mark Schulz, Immediate Past Chairperson
Dusten Winebarger, Chairperson Elect
Mike Whitson, Director
Jody Dietrich, Director
Jenny Edwards, Director

John Connor, Chairperson
David Mandel, Treasurer
Tracie Heavner, Director
Michael Plakus, Director
Laura Peoples, Executive Director

Board members not in attendance:

August Elliott, Secretary
Joe Towfighi, Director
Bryan Paxton, Director

Nick Harrell, Director
Elizabeth Paashaus, Director
JD Stewart, Director

Call to order and introductions:

John Connor called the meeting to order at approximately 7:20pm. John began the meeting by reading the mission and vision statement of BIG.

Mission: Bicycling In Greensboro (BIG) is helping to transform Greater Greensboro into a community that supports an active lifestyle through advocacy, education and stewardship.

Vision: Bicycling is an integral part of our community. Networks of safe and convenient bikeways and complete streets attract all people and connect our neighborhoods. People feel safe when riding their bikes; all road users share the road responsibly. Our communities value bicycling as a form of recreation and sustainable transportation that connects destinations, strengthens our economy, attracts visitors, and promotes a fun, healthy lifestyle.

As only board members were in attendance, introductions were unnecessary. Everyone congratulated David Mandel and welcomed him to the board.

Approval of monthly documents:

Consent Agenda - Minutes and Treasurer's Report: Jenny Edwards, Director, motioned to approve the Consent Agenda. Tracie Heavner, Director, seconded the motion. There was no further discussion. Board members unanimously approved minutes of May 14, 2015.

Executive Director Report:

Laura Peoples, Executive Director briefly highlighted items on the ED Report.

A discussion regarding lapsed members, triggered by the comment highlighted in red on the ED Report "In past years, many people joined/renewed when they registered for the Apple Pie Ride so their memberships are currently showing lapsed. This should correct itself as the ride draws closer." followed the report. Jenny recommended that we call all current members and thank them for their membership;

she volunteered to make these calls. The question arose as to whether we should also call lapsed members. Giving members a membership card was discussed. Per the discussion, Membership is something that will fall under the responsibilities of the Capacity Committee.

Dusten Winebarger, Chairman Elect, made a motion that Jenny Edwards draft a plan to guide our efforts in renewing members and sustaining a strong membership. Mark Schulz seconded the motion.

Regarding the NC Folk Festival, the board directed Laura to tell Daniel Amstutz that BIG is very interested in participating in the event and that we will coordinate with him further after July 4, 2015.

Committee Reports:

Executive: John Connor, Chairperson, reported for the committee. John recognized that we need to better utilize our committees; our current challenge is to communicate things that come up to the appropriate committee for follow-up.

Governance: John Connor, Chairperson, reported for the committee.

The committee, along with Mike Whitson, Director, discussed the open Treasurer's board position with David Mandel and gained David's commitment.

A Hiring Committee was established to recruit, interview and hire a new Executive Project Manager. As things have transpired recently, it has further revealed the need for written policies and procedures to define processes within the organization. John plans to call the committee together over the next few months to begin to hammer out needed policies and procedures.

Finance: David Mandel, Treasurer, reported for the committee.

There are currently 2 documents at the Bank that need to be updated to reflect the changes to the board of directors – 1) Articles of Incorporation (not those filed with the State, but the ones the bank requires), 2) Signature document for writing checks.

The minutes showing David's appointment to the board of directors are needed to change the Articles of Incorporation.

Dusten Winebarger, Chairman Elect, made a motion to authorize David Mandel, John Connor, Dusten Winebarger and Mike Whitson check-signing rights on behalf of BIG. Mark Schulz seconded the motion. With no further discussion, the motion passed unanimously.

Advocacy: Laura Peoples, Exec. Director, thanked the Transportation Advisory Committee, for help with Bike Month and First Friday Open Streets Event.

Laura also attended the City Council public hearing on the proposed budget and asked the Council to increase funding for resurfacing as this is one of the easiest and least expensive ways to improve bike facilities.

Education: Michael Plakus, committee member and Director, explained the committee's ideas for letters to the editor, bike rodeos and yielding.

Community: Dusten Winebarger, Chairman Elect, had nothing new to report.

Capacity: Dusten Winebarger, Chairman Elect, had nothing new to report.

ED Hiring: John Connor, Chairperson, reported that there has been a lot of activity from the committee. At this time, Jenny Edwards, Director, excused herself from the room because she is applying for the position. After careful review within the committee, it was determined that the position will remain contracted and there will be a new title: Executive Project Manager. A clarified job description was developed and an announcement drafted. The job will be posted and will be distributed after the LCI training. The job posting will remain open through July 13. The goal is to offer the best candidate the job by July 31. Jenny returned to the meeting.

Changing Gears: Mark Schulz, Director, gave the report. Since the last meeting, there has been a leadership meeting. The next Fix-up and Giveaway is Saturday, June 13. Re: Dero Fixit Repair Station – Sam Kelleher found someone to install the station; he will look at it on Saturday. They are starting

Monday night Fix-ups for people who have bikes. This is in conjunction with Food Not Bombs. This is in the experimental stage.

Jody Dietrich, Director, reminded everyone that the announcement coming out through the BIG calendar needs to be updated with correct dates each month.

Apple Pie Ride: Tracie Heavner, Director, gave the report. Registration is open. Flyers were delivered to bike shops. 30 11" x 17" posters are needed if we want to distribute them to libraries and rec centers through the City courier.

Ride Logistics:

- John fixed routes in Ride with GPS.
- Need to add to website.
- Mike Whitson and John to create cue sheets.
- John will laminate cue sheets.
- Rest Stops:
 - #1 Mile marker 8: Trek will supply and man. Every route will pass this stop.
 - #2 Mile marker 17: Greensboro Velo Club will supply and man (BIG purchasing supplies, GVC will reimburse). Two routes will pass this stop. We have secured permission from owner who will also mow the area for us.
 - #3 Mile marker 17: Madison – Mad Bean. BIG will supply and man. We will not need a porta-potty here. Jenny will work with antique store to use bathroom.
 - #4 Mile marker 50: REI will supply and man. Haw River State Park.
- Three total porta-potties.
- Dale Brown will allow us to borrow all of his tables and chairs, 2 big coolers, drink coolers, and tents. He will do SAG.
- Bobby LaBonte Foundation will allow us to borrow all of their tents.
- Laura will check with her brother-in-law to see if he has access to more tables and chairs.
- Dusten will work on sign arrows.
- After discussion regarding how to mark the route it was determined that we should check with Robert ? regarding road markings.
- We will have hamburgers, hotdogs, chips, soft drinks, water, condiments, etc. after the ride.
- All board members are expected to be at Northern High School for set-up by 6:30 am.
- Leigh Parker, Executive Director of Safe Kids Guilford, will bring bike rodeo trailer to Northern on Friday and will pick it up on Monday.
- Laura said she would help set up Sign Up Genius to call out for volunteers.

Other Business: Laura asked if she could use BIG funds to buy water and subsidize pizza (if necessary) for the LCI training. This was okayed without a formal motion.

Tracie Heavner, Director, made a motion to adjourn the meeting.

Jenny Edwards, Director, seconded the motion.

The motion passed unanimously.