



January Board Meeting 1/12/17

Attendance: Tracie Heavner, John Connor, Jody Dietrich, Dusten Winebarger, David Mandel, Alexa Powell, Matte Wolf, Nicole Lindahl

Call to Order:

Tracie Heavner, Chair, called the meeting to order at 6:50pm.

Approval of Minutes

John Connor, Director, motioned to approve the December minutes. Alexa Powell, Director, seconded the motion.

Treasurer's Report

David Mandel, Treasurer, gave the Treasurer's Report with minimal changes to BIG's financial position.

Tracie Heavner, Chair, motioned to approve the Treasurer's Report. Seconded by John Connor, Director.

Marketing Committee Reports:

Alexa Powell, Director of Marketing & Communications, Presented opportunity for BIG to provide management over the Triad Ride List.

Triad Ride List

Brief History: The Triad Ride List is an online listserv that was developed 10 years ago, by Ian Joyce, as a forum for local cyclists to organize bike rides and communicate with fellow cyclists. Since its creation this email list has grown from 75 to 1,300 people who live locally and subscribe to receive emails from this group. It is a tremendous resource for the Greensboro cycling community.

Ian is ready to step away from the list and rather than shut it down would like to turn it over to a group of people who can continue to manage it as an independent, non-commercial resource

for the local cycling community. He has approached BIG about taking on the management of this listserv and felt BIG could provide the necessary support to continue this legacy.

There was a brief discussion among the Board about the particulars of what managing this list would entail. It was explained that principally the manager of the list would be responsible for (1) accepting new people interested in joining the list, (2) overseeing the content posted to the listserv to see that only appropriate content be posted and that content posted follows group guidelines, and (3) potentially moderating any disputes/discussions that may arise.

As a board there was unanimous support for BIG to take on this responsibility provided there was a Board Member willing to manage the list. John Connor, was passionate about the importance of this email list and offered to provide oversight with David Mandel offering to be the backup.

Alexa Powell, Motioned to approve for BIG to take ownership of the Triad Ride List with John Connor as the manager responsible for oversight and David Mandel serving as a backup manager. Seconded by John Connor.

Free Graphic Design

An update was provided by Dustin Winebarger about the opportunity to partner with A&T students through their entrepreneurship program to create Free Graphic Designs for BIG promotion and other collateral materials.

Ride of Silence Report

An update was provided by Dustin Winebarger about the Ride of Silence. Dustin will send in Ride of Silence event application next week. A new start location was proposed.

Apple Pie Ride Report

An update was provided by Tracie Heavner about the Apple Pie Ride. Still looking for leadership to take over organizing the Annual Fundraising event. In the meantime Tracie has secured the Port-a-johns and sent a check/application to Northern Guilford High School. Tracie is working on a checklist to help future organizers. Also, creating a list for potential sponsorship contacts. Potentially offer a coupon to get participants downtown for 4th of July Celebration after ride.

Bike Month

A brief discussion regarding BIG's commitments to planning events for Bike Month.

At this point we are only prepared to commit to organizing the Ride of Silence. BIG is NOT prepared to take on any additional planning including Open Streets. If other organizations like Arts Greensboro or DGI would like to take the lead on organizing this event BIG may be interested in attending in more of a vendor capacity. Dustin will follow-up with these organizations to see what they are planning.

Other potential BIG events held during May include a Bike Repair-A-Thon to support BIG's changing gears program.

Changing Gears Program Recommendations

David Mandel did extensive research into the management and operations of BIG's Changing Gears Program contacting past and current volunteers. The purpose of this was to identify ways to make the program more sustainable. For a full list of recommendations see the CG Recommendations available on the Google drive.

Synopsis:

- As we receive donations triage them to identify what parts are needed.
- Order needed parts from local bike shops to develop stronger relationships.
- 2 Times a year Host Repair-a-Thon to fix bikes and create a stockpile.
- Once we have a stockpile reach out to organizations to create partnerships for giveaway.
- Host occasional bike training but NOT in conjunction with repair or giveaway days.
- Reestablish relationships with bike shops as a collection points for bike donations.
- Work with Nonprofit Consortium to get a consultant to help BIG develop business plan for managing Changing Gears.

Potential funding sources: Community Foundation of Greater Greensboro Capacity Building Grant

Adjournment

Tracie Heavner, Chair, motioned to adjourn. Dusten Winebarger, seconded the motion. Motion unanimously approved.