

Bicycling in Greensboro  
Board of Directors Meeting: 6-9-16  
Minutes

Present: Dusten W., Tracie H., John C., David M., David H., Alexa P., Candice H., Jody D., Matte, Mark Schulz, Francesca ?

Minutes of the May meeting were approved. Tracie motioned, Alexa seconded, and all approved.

**Treasurer's Report: David M.**

- David M. distributed and discussed the cash flow statement
- David M. reported that although we have approximately \$19k in the bank, much of it is restricted. Therefore, cash flow at this point is low. We are currently behind by \$5k in fundraising.
- David M. reported being concerned and suggested focusing on our biggest fundraiser of the year, the Apple Pie Ride, membership, and liquidating the Lekker bikes.
- Candice noted that other fundraising was currently on hold due to transition/uncertainty regarding Changing Gears, the advocacy focus, which has yet to be completely defined, etc. Alexa suggested that the Changing Gears Report could be leveraged and used for fundraising in the future.
- Jody motioned to approve the Treasurer's Report. Candice seconded, and all approved.

**Apple Pie Ride Update: Tracie H.**

- We won't need to paint this year, this will save us several hundred dollars
- There are three routes: the Apple Tree, the Apple Blossom, and the Apple Pie. Ride details are available at <http://bikegso.org/Apple-Pie-Ride>.
- We are eliminating the first rest stop; otherwise the rest stops are all the same as last year, therefore cue sheets have changed
- A membership table will be on-site to sell BIG memberships, BIG t-shirts, and administer the raffle of a Lekker Bike.
- Port-a-potties have been ordered
- Tents confirmed for the event include: ours, PART's (Alexa), and Cycles de Oro's. Tracie will follow up with Stefanie from Labonte on the use of their tents.
- Dale Brown will also supply tables, chest coolers, tables, and chairs, and a PA system
- A generator is needed for the PA system. Alexa has a car adapter. Dusten will contact Trivium to see if they have one. He will also bring a bull horn.
- Tracie can bring a trailer, and maybe a grill and a generator. **Tracie is most concerned about the cooking** and grills. Two big grills are needed. Dusten may be able to bring a grill, but would require an hour trip.
- Board members who have volunteered to work the APR include: Matte, Alexa +1, Dusten + volunteers from the Greensboro Tri Team, and John C. David H. may be able to volunteer contingent upon travel plans. Those setting up should arrive at 6am.

- Currently the following volunteer roles have been minimally filled:
  - John and Dale will operate the Sag Wagon(s)
  - Candice and Tracie will buy the food
  - Alexa will staff the membership table and handle the raffle, t-shirts sales, and new memberships
  - Dusten and David M. will work the registration table. Dusten may be able to provide additional volunteers from the Tri Team
- Remaining volunteer needs include:
  - Clean up
  - Cooking
  - Aid stations
- Candice created a shared document with a list of volunteer needs/roles/duties located at:
 

[https://docs.google.com/document/d/1N-Qwf\\_ubdIRbIGZ\\_FZWg-LfAxivzxnUsZY0HzEHBx5U/edit](https://docs.google.com/document/d/1N-Qwf_ubdIRbIGZ_FZWg-LfAxivzxnUsZY0HzEHBx5U/edit)
- Tracie will attend the GVC meeting 6/13/16 to promote the ride and volunteer needs
- Alexa will send out a press release

#### **Lekker Bikes-David M.**

- David M. met with Will. Spoke with him about bikes and being involved with BIG as a board member or as EPM
- Will would like to take 10 bikes back. He'll send us a list of those he'd like returned
- David M. would like to see a memo drafted stating that we'll accept bikes for a total value of "X." It is believed that the value of the bikes in bulk is \$100/bike
- David M. reported that Dale doesn't think we can move 150 bikes in a year. David M. would like to set a goal of moving them within 18 months.
- David M. distributed an e-mail to the Changing Gears Leadership Team June 1<sup>st</sup> outlining some options for the Lekker Bikes. Dusten forwarded this email to the Board during the meeting.
- David M. discussed one idea is to find an auctioneer for about 50 of the bikes, with BIG getting a percentage of the sales. David M. is exploring potential auctioneers.
- Other possibilities discussed included:
  - not making money off of all of them and instead giving them to Changing Gears. After discussion it was determined that the sizes and types of bikes don't lend themselves to being appropriate for Changing Gears. (Chandler created a detailed inventory of the types and sizes of bikes. David H. has a copy.). Many of the bikes have very large frames and are "fixies," so they are only attractive or usable to a small subset of people.
  - not accepting all of the bikes or any of them. David M. will discuss whether or not we are obliged to accept the bikes with Will. In the meantime, David M. feels that we can raffle bikes at the Bike Expo and the APR.
- The service of the bikes remains an issue. Several board members felt it would be important for the bikes to come with some kind of service. Dale believes shops would be

willing to service them. The creation of a fund for retailers-like a retainer-was suggested for shops servicing. \$25/bike was used as an example.

- Storage remains an issue. Currently storage costs \$300/mo. Will is currently splitting storage costs with BIG evenly. (Dusten has a key to the storage unit. It is unclear who has the other, maybe Will.). Consolidating into one unit is desired. The Forge is not an option. Unclear about Andy Zimmerman as an option. Sheldon has suggested the old Sears building on Lawndale. It is unclear if Will will continue to split the storage once consolidated. David M. will discuss this with him. All agreed that we should consolidate, if possible, the week of June 15<sup>th</sup>. Many volunteered to help. David M. will send out an e-mail with the date and request for assistance.
- David M. will continue to explore options around the acceptance and/or liquidation of the bikes

### **Changing Gears**

- Former board member and founding BIG member Mark Schulz gave the history and intention of the Changing Gears program, stating that the program has brought goodwill, publicity, and volunteers over the years. In addition, he noted that it has resonated with donors.
- Mark S. advocated for the program and suggested to scale back to 2 bikes a month through October, take a break, and then figure out what comes next.
- Several issues were discussed:
  - The feeling is that the IRC's priorities may have shifted in the transition to new leadership. However, this is not known. The new leadership has also had the expectation of BIG taking on more responsibility for on-going bike maintenance
  - Lack of volunteers, resignation of volunteers, the need for volunteers to be skilled mechanics, negative experiences some volunteers have had, lack of Board presence. It is felt that more training may be needed for volunteers working with clients at the IRC.
- Mark S. is willing to recruit volunteers (Maurice, David Stubbs, Jeff Sovich, and others) for the program through October. Mark S. and Jesse Day have already committed.
- It was recommended that BIG representatives meet with Michelle Kennedy to discuss expectations about the program and how they recommend clients to the program. Mark S. volunteered to take the lead on setting up a meeting to come up with a set of expectations. Dusten and John volunteered to be involved.
- Contingent on the outcome of the conversation with the IRC, several board members (David M., Candice, Alexa, and others) suggested potentially exploring other community agencies who may be a better fit to further BIG's mission through the Changing Gears program.
- Classic Rendezvous Bike Expo/Swap Sunday, June 12<sup>th</sup> at Lewis Recreation Center
- David H., Matte, and Sheldon will beat the Expo with a large map on poster board to ask the community and cyclists where they ride and prefer to ride.

- Changing Gears volunteer information will be available, as will membership information, BIG t-shirts, and 1 Lekker bike. David M. will bring a table. Matte will bring our tent, banner, and the Lekker bike.
- Those who join BIG will be entered into a raffle to win the Lekker bike.
- Board members should arrive at 8:30 or 9am.

**Advocacy: David H.**

SPARK grant application

- David H. is putting together a SPARK grant application through Action Greensboro. The maximum grant request is for \$5k. Grant proposals must focus attention on downtown Greensboro. Funded grant projects will be implanted within a one year timeframe from Aug. 2016 to Aug. 2017. Grant applications are due July 15, 2016.
- The grant proposal is intended to fund the creation of a recommended bike route map (a small fold up similar to an example from Portland David H. shared) that focuses on connections to the Downtown Greenway. Funding will be used to purchase a laptop, GIS ARCMAP software, and a limited number of printed maps.
- David H. requested a letter of endorsement for the project.
- David H. requested that BIG be the fiscal sponsor of the grant. As the fiscal sponsor, the laptop, software, maps, etc. will be the property of BIG.
- Mark S. shared that BIG has been the fiscal sponsor of a Greensboro Fat Tire Society grant in the past.
- David M. expressed concern that liability insurance may be required in order to be a fiscal sponsor. He will contact our insurance company to find out.
- David H. will be the project manager. He is currently looking for matching grant opportunities.
- David H. stated that if the grant is not funded, he would still like to pursue the identification of preferred bike routes through interaction with cyclists and the community.
- Candice motioned that BIG endorse the Spark grant application intended to fund the creation of a recommended bike route map that focuses on connections to the Downtown Greenway. Tracie seconded. The motion passed.
- Jody motioned that BIG conditionally accept the fiscal sponsorship of the Spark application, contingent upon the outcome of the insurance question that David will raise with our insurance company. Alexa seconded. The motion passed.

Advocacy Plan

- David H. distributed an overview of an advocacy plan proposal. The plan is intended to set advocacy priorities and create a philosophy on bike infrastructure that we will support.
- David H. will distribute the longer version of this plan to the Board via e-mail.
- David H. requested that the Board read, edit, and modify the proposal.

The meeting was adjourned at 8:13pm.

